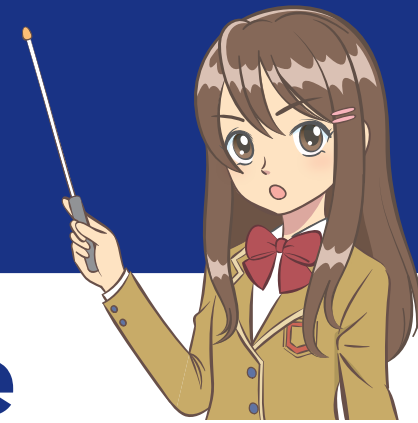


To reduce counterfeiting of original products, Casio is regularly conducting training on how to identify genuine products at retail stores and relevant organizations.



CASIO®



Choose
GENUINE
Casio calculators
for classes and exams

Choose genuine
Casio scientific calculators
for your exams, your classes,
and your future!



Error!!!



Crash!!!



Boost Your Curiosity



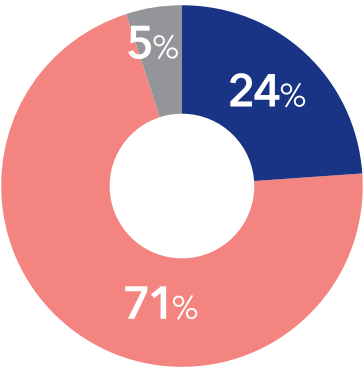
Poor quality of fake calculators

Your calculator could be a

FAKE

Survey by Casio in Nigeria 2022

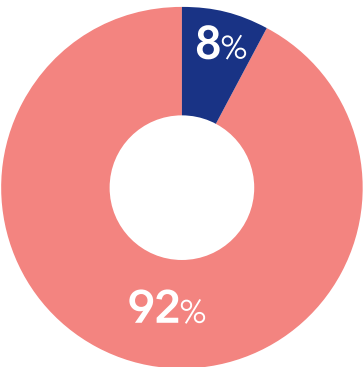
What do you expect from your calculator?



71% of students expect high quality and durability.
N=111

Price Quality Functionality

Percentage of calculators reported to be fakes



92% of students purchased a Casio scientific calculator assuming it was genuine, but it turned out to be a fake.
N=88

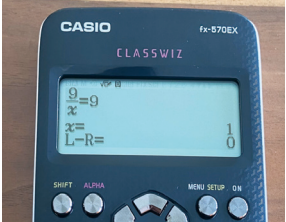
Genuine Fake



1 Calculations and results

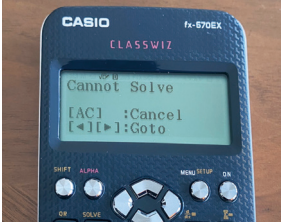
Genuine

Correct answer!



Fake

Cannot solve!



Fake calculators might produce errors and incorrect results.

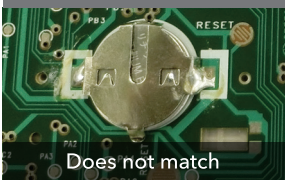
2 Battery

Genuine

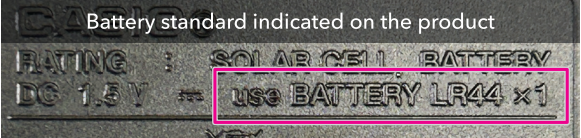


Matches

Fake



Does not match



Fake calculators might be using batteries that do not conform to the standard indicated on the product. Compared to genuine products, fakes might consume more battery power. Using longer-lasting genuine products can save money.

3 Keys

Genuine



Fake



The keys on fake calculators wear out easily.

Note: The photos show the results of Casio's durability testing.

4 Display

Genuine



Fake



No panel protecting the LCD!

With genuine products, a panel reinforces the back side of the display. With a fake calculator, the display might be unprotected and more easily damaged.

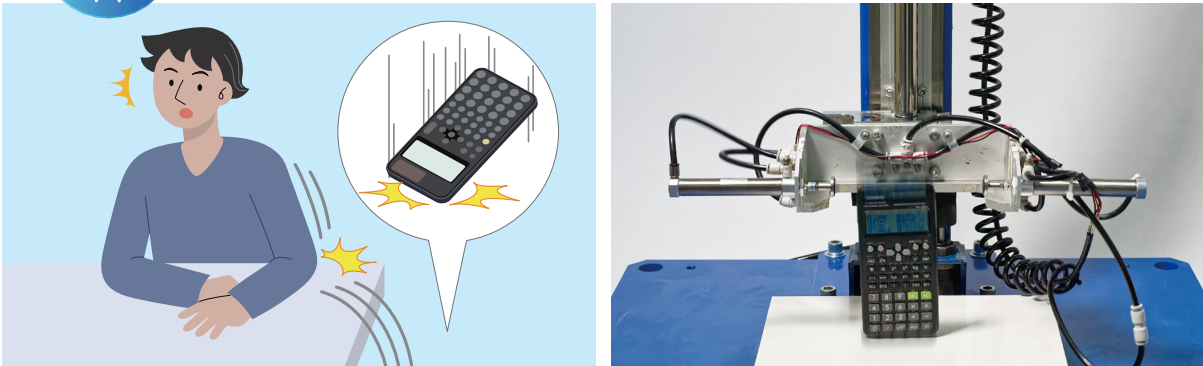
Note: This is just one example of a comparison with a fake product.

Examples of Casio's Quality Tests

Excellent quality and testing ensure confidence and peace of mind in educational settings.



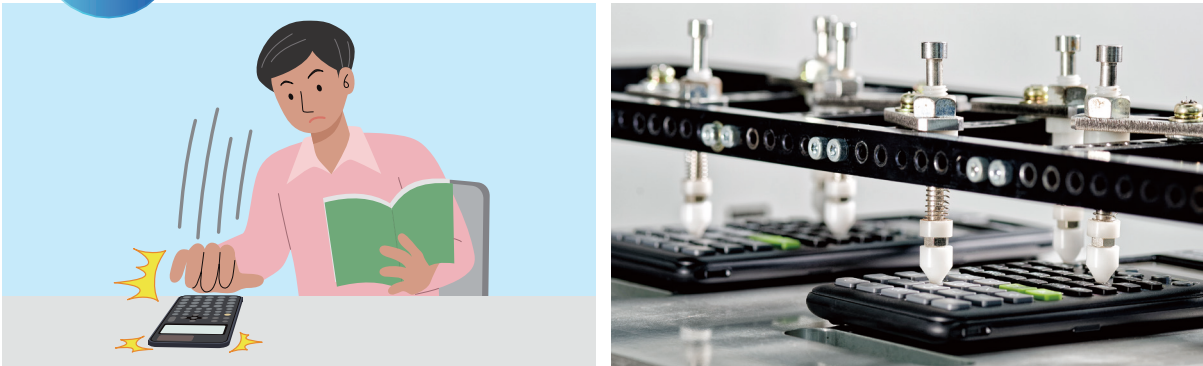
Free fall impact test



This test considers the forces that a calculator might be subjected to when it is accidentally dropped, such as off of a desk while the calculator is being used. The calculator is held on both sides by an arm, and is then released at a certain height. The calculator is checked by having it fall onto a block that is intended to simulate a hard floor.



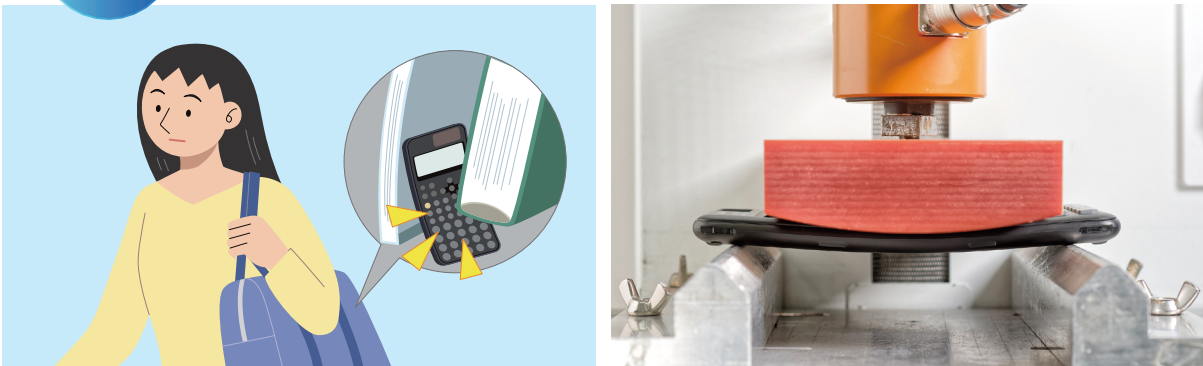
Button durability test



In this test, a machine is used to press the keys repeatedly to check the durability of the keys during repetitive operations.



Full-product pressure test



This test considers the kinds of stressors that might be placed on scientific calculators when they are pressed on by study materials or other external pressures, such as when the calculator is carried inside a bag on the way to school. In this test, both ends of the calculator are secured, and pressure is applied to the central portion of the device to test its durability.



Scratch resistance test



This test considers the wear that a calculator experiences from repeated use. A number of keys are examined, such as the number keys, the AC key, and function keys. The calculators are checked for wear by repeatedly moving them side to side while rubbing them through the use of an abrasive agent defined under Casio's internal standards.

Authenticity Check Service

How to check the authenticity of calculators via sticker QR

Note: This procedure applies only to models that have a hologram sticker on the package.

Step 1



Hologram sticker

Check the characteristics of the hologram sticker attached to the package.

Step 2

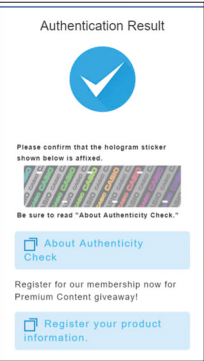


Hologram sticker characteristics
A QR code and a sticker printed with a hologram are attached to the product package.

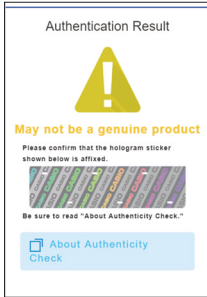
Note
Hologram stickers are hard to copy for these reasons:
•When the sticker is tilted to the left or right, the color changes.
•When the sticker is rotated, the shading is reversed.

Read the QR code section of the hologram sticker affixed to the package with your smartphone. If your smartphone doesn't have a QR code reader, please install it.

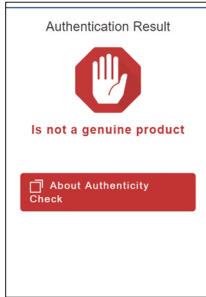
Step 3 Go to the QR code link. One of the three pages below will appear:



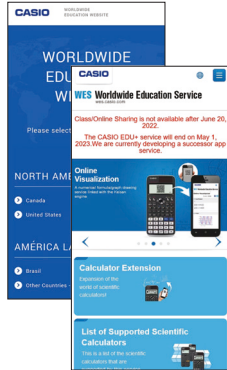
The calculator is likely to be a genuine product.



The calculator might not be a genuine product.



The calculator is not a genuine product. Do not purchase it.



If no result appears when you read the QR code and Casio's website appears instead, the calculator is not a genuine product. Do not purchase it.

Note The web authenticity check estimates the authenticity of hologram stickers based on trends in the read status of the QR code. This check does not necessarily guarantee that a product is genuine.

You can also check the authenticity of a calculator by scanning a QR code displayed by the calculator itself!

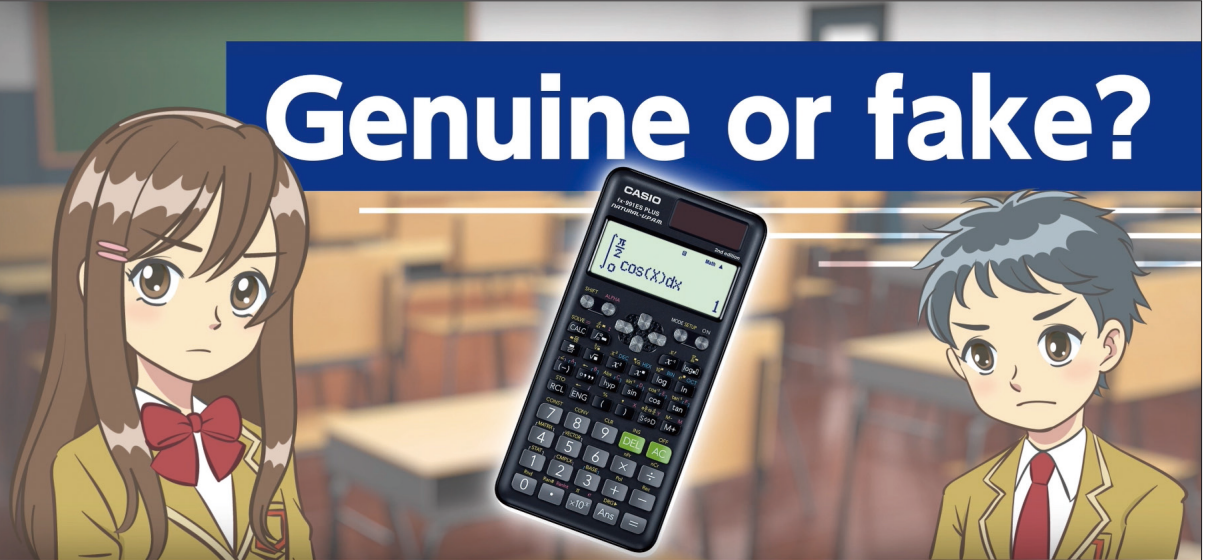
https://edu.casio.com/ng/authenticity_check_system/

"QR code" is a registered trademark of Denso Wave Incorporated in Japan and other countries.

For details, please scan this QR code:



Anti-counterfeit Video for Students



Genuine or fake?



Why should you use a genuine scientific calculator instead of a fake one?
Scan the QR code to find out more!



English



Arabic



Spanish

Store Locator

Scan the QR code to find a store near you!



Egypt



Saudi Arabia



UAE



Kenya



Nigeria

For other countries, please contact us from <https://casio-calculators-mea.com/contact-us/>

